



NEWS RELEASE

For Immediate Release

CIFSC Introduces New Chair:

Toronto (Jan 3, 2013) – The Canadian Investment Funds Standards Committee (CIFSC) has elected Brian Bridger, Director, Analytics and Data at Fundata Canada Inc. as its Chair for the coming year, effective January 1, 2013. Congratulations to Mr. Bridger for taking on this leadership role in guiding this volunteer organization which oversees the fund industry’s classification standards.

“I would like to thank all of the members of the committee for their continued effort and entrusting me with this role. I would also like to thank Reid Baker for his hard work as Chair for the past two years. I look forward to continuing our work of refining the standards to keep up with an ever-changing investment landscape”

Reid Baker, Manager, Analytics and Data at Fundata Canada will be Vice-Chair.

About the CIFSC:

CIFSC is a volunteer organization, made up of competing organizations that collaborate to create and maintain a single standardized investment fund classification system for use across Canada. Its current membership includes representatives from the Canadian Life and Health Insurance Association (CLHIA), Cannex Financial Exchanges, FP Datagroup, Fundata Canada, Morningstar Canada, the Investment Funds Institute of Canada (IFIC), Thomson Reuters/Lipper and individual consultants.

More information is available at **www.cifsc.org**

For further information contact:

Brian Bridger
Chair of the Canadian Investment Funds Standards Committee
416-445-2901
brian.bridger@fundata.com